

AIRPLANE NOISE ADVISORY COMMITTEE MEETING MINUTES  
TUESDAY, DECEMBER 13, 2016

The meeting was called to order at 7:07 p.m.

Members Present: Andy Schmidt, Chair; Michael Andresino, Vice Chair; Barbara Martin, Secretary; Cindy L. Christiansen, Logan and Massport CAC Representative; Jenn Goonan; Muna Killingback and Matt Crowley.

Members Absent: David Godine and Sebastian Barbagallo

Also Present: David Wedge of Northwind Strategies and Skip Weinrebe of 24 Robbins Street, Milton

As a courtesy to Mr. Wedge, the motion was made by Barbara and seconded by Andy, to defer the meeting minutes from October 18<sup>th</sup> and November 16<sup>th</sup>. Vote was unanimous.

David Wedge of Northwind Strategies introduced himself as a communications and publication relations consultant who is retained by the Town of Milton. David was invited to attend the Airplane Noise Advisory Committee to assist with the messaging of the Town's airplane noise issue and how to best communicate this message. David has also been working with Cindy and Andy on a variety of topics to increase awareness, including preparation for radio interviews.

Several of the topics discussed and suggestions made by David were:

- \* Develop one message
- \* Utilize all methods of communication, both social media and traditional means of communicating
- \* Messaging important that Milton is not receiving preferential treatment from State and Federal authorities in their relationships with the Town
- \* Recommend alignment with other affected communities
- \* Develop story lines that are not data driven or complaint oriented

David Wedge was to follow-up with his media contacts to investigate interest in writing follow-up stories to those previously written and published in local newspapers.

Matt Crowley suggested that a second story that should be developed is the health issue and its impact of airplane traffic over Milton skies. Michael mentioned that related health studies are more advanced in Europe than in the United States. Muna stated that concentrated flight paths have risk factors associated with them. She also suggested that there are two parts to the narrative, both recent efforts and a history of past efforts. Andy feels that Milton is challenged by the methods used to measure noise because the current DNL approach does not account for the "rush hour" effect that towns like Milton experience.

Cindy Christiansen excused herself from the meeting at 7:47 p.m.

The discussion then returned to how best to frame Milton's story line of airplane noise. The "fight for justice" should be the focus of efforts versus "being a nuisance" to agencies that control air traffic. Although Massport's statement of "nothing has changed" resulting in no increase in noise, the mix of fleet that flies into and out of Logan airport has changed and does have an increased noise factor. Data that contradicts Massport's messaging has to be delivered to a wider audience than the present audience.

The committee then heard a report from the committee Chair, Andy Schmidt, who discussed the options the Town of Milton has in responding to the construction of Terminal E. The Chair also reported on the visit to Logan Airport on December 1<sup>st</sup>. Operational topics discussed by the FAA at this meeting were safety and efficiency. The reason for the restriction on runway 22R limiting the use by jets is still unknown and the actual restriction limiting use of this runway needs to be located. The third item that the Chair reported on is the grass roots organization. This group is attempting to become more active and is working on attaining 501 (c)(3) status.

Projects requiring committee volunteers were then outlined by the Chair: Andy discussed methods by which noise complainants could be increased; flight tracks need to be pulled and categorized and health reports need to be formatted on a spread sheet. Muna and Jenn agreed to work on the health report project.

Muna also asked if the goals discussed at the October 18<sup>th</sup> meeting could be reviewed. The thought was that the goals are too operationally specific.

Thursday, January 19, 2017 was scheduled as the next meeting date.

A motion to adjourn was made by Barbara Martin and seconded by Andy Schmidt at 9:10 p.m.